

*Hey Lucky Recipient! For those of you participating in our scratch-off giveaway, here's how it works:*

**New Leaf Literary Giveaway Official Rules**

- 1) By participating in the Giveaway, you agree to abide by these Official Rules.
- 2) No purchase necessary for entry to Giveaway or to win, and a purchase does not affect chances of winning Giveaway. Giveaway void where prohibited.
- 3) Giveaway open only to those who receive via standard mail a holiday card from New Leaf Literary with a Giveaway scratch-off card contained, and at least 18 years old upon receipt. Each holiday card contains one scratch-off, with each scratch-off card affording one chance to win.
- 4) If Giveaway scratch-off card indicates recipient is a winner, prize may be claimed by emailing [sstricker@newleafliterary.com](mailto:sstricker@newleafliterary.com) with a copy of such winning scratch-off card, or by standard mail to the address in section 9 (attn: Sara Stricker) with same. Prize claims may be made beginning December 19, 2016 and must be claimed by end of day Eastern Standard time on January 31, 2017. If a winner fails to claim a prize by the end of the aforesaid period, prize may be forfeited.
- 5) Winners will receive the prize indicated on a winning Giveaway scratch-off card, with an individual prize being one copy of a novel, selected from a pool of 6 novels, with each novel having the same approximate retail value. Winners are responsible for taxes associated with prize.
- 6) Prize is nontransferable and no prize substitutions are permitted except by New Leaf Literary, and acceptance of prize by winner permits New Leaf to use winner's name for advertising and/or promoting such winner's participation in Giveaway. Subject to the foregoing, winners' and participants' personal information, including email, will be treated confidentially.
- 7) Odds of winning a prize in the Giveaway are approximately 1 in 9.
- 8) New Leaf Literary may modify, suspend, or cancel Giveaway due to fraud, security, improper conduct, or other reasons beyond its control, at any time, and to maintain Giveaway's integrity. By participating in this Giveaway, you agree New Leaf Literary is not be responsible for any loss, liability, or harm occurring from your participation, the prize, technical failure, or human error.
- 9) This Giveaway is sponsored by New Leaf Literary & Media, Inc., 110 W. 40<sup>th</sup> Street, Suite 2201, New York, NY 10018. A list of winners may be obtained therefrom after the prize claim period.
- 10) Giveaway and receipt of prize by a winner is subject to applicable federal and state laws, and the Giveaway is governed by laws and forums of the United States and New York State.